



# Oregon Cheese Festival

April 2 & 3, 2022

## Sponsorship Opportunities



### The Big Cheese - \$10,000

- ✓ Category exclusivity
- ✓ Large custom booth space or bar buyout if beverage producer
- ✓ Co-branded event merchandise (totes, water bottles, etc.)
- ✓ All of the benefits listed below

### Half Wheel Level - \$5,000

- ✓ Premier 20x10 or custom booth space with opportunity to showcase products, giveaways, pairings, or other promotional products and materials
- ✓ Logo on event signage, website, and printed materials
- ✓ Acknowledgement as primary sponsor in event press release and all PR materials
- ✓ Social media mentions
- ✓ 15 passes to VIP hour

### Slice Level - \$2,500

- ✓ 10x10 or custom booth space with prime location
- ✓ Logo on website and printed materials
- ✓ Social media mentions
- ✓ 10 passes to VIP hour

### Cube Level - \$1,000

- ✓ 10x10 booth space
- ✓ Logo on website and printed materials
- ✓ Social media mentions
- ✓ 5 passes to VIP hour

The Oregon Cheese Guild is a 501(c)6 trade organization and as such, sponsorship contributions are not tax-deductible. For more information on sponsorships, contact Katie Bray at 503.764.9927 or [katiembray@gmail.com](mailto:katiembray@gmail.com).